**Topic : The Big Five**

**Q1 : The purpose of the website**

The main purpose of *The Big Five* is to offer information about the famous big five game animals in Africa Safari. They include, the lion, leopard, black rhinoceros, African bush elephant, and the African buffalo.

**Q2 : What do you want to accomplish with the website**

The available information should inform a person who did not know anything about the big five tangible information that they can use in research and study but also get to spend leisure time learning something. *The big five* website is a small contribution to the spread of information about the beautiful nature we have around the world and show the need of it’s preservation and conservation.

**Q3 : The intended audience of the website**

Target audience are students, tourists and the larger population who may need to know something about the animals. The content is consumable by all kinds of people as it does not contain any prohibitive contents for children.

**Q4 : Type of content to be included in the site**

*The big five* website should contain information about the above mentioned animals including some fun facts, images and videos. This information will be based of researched work including scientific and statistical data.

**Q5 : Similar sites**

Two similar sites to the big five website are *A-Z Animals* ([Animals - Facts, Pictures and Resources - AZ Animals (a-z-animals.com)](https://a-z-animals.com/)) and *World Wildlife Fund Org* ([WWF - Endangered Species Conservation | World Wildlife Fund](https://www.worldwildlife.org/)). *A-Z Animals* contain a large repository of information on all kinds of animals, birds and fish. It also has a lot of pictures in addition to the information. *World Wildlife Fund* contains information on endangered animal species and has a fund that helps in the conservation and preservation of these endangered species.